

Connected Leaders Course

This five-week learning experience will explore how to develop and manage a personal network based on proven strategies of other successful leaders.

WHAT WILL I LEARN

Over the next five weeks, you'll learn and apply strategies to help you more purposefully develop a network that supports your needs and enable you to:



Innovate to leverage creativity



Execute work more efficiently



Scale the impact of your work effects



Thrive, both at work and at home



Adapt to transitions in your career

How do I know these strategies will work?

The strategies in this experience are based on findings from the *Personal Networks Research Program*, one of the most significant social network analysis research projects undertaken. Directed by Rob Cross, the project included in-depth interviews with 160 people across 20 organizations from around the world.

You are going to explore specific strategies and approaches the research found to be successful. Make sure to use your action plan (see below) to highlight which actions will be most impactful to your career.

WHAT TO EXPECT

Over the next five weeks, you should be prepared for the following time and participation commitment to fully experience this experience:

What should I expect each week?

- Every **Monday**, new content and activities for the week will be released.
- You will explore the content in a variety of ways, including videos, articles, live and online discussion with peers, and talking to a coach and your leader.
- Plan to set aside **2 – 2.5 hours each week** to review the content and complete the activities. Although you do not need to do it all in one sitting – move at your own pace. Weeks 2, 4, and 5 will also include a 30-minute live discussion with your cohort and a coach.
- Come to the **Orientation Webinar** before the experience starts to get a lay of the land. When we get started, you will receive weekly announcements and emails from the moderator to help you keep track of what you need to be doing.



ACTIVITIES

The online content builds the foundation for learning, but you will make this experience truly valuable by participating in the activities and connecting with your peers.



Orientation Webinar and Live Discussions

Get an introduction to the experience in the Orientation Webinar. Throughout the experience, share insights with the cohort and learn from others in a live WebEx session with audio and video.

*Found in **Learn the Skills** panel | Complete in Get Started and in Weeks 2, 4, and 5 | 30 minutes each*



Bio Book and Introduction Discussion

Share your bio with the group and start connecting with others.

*Found in **Connect** panel | Complete in Get Started and in Weeks 1 | 10-15 minutes total*



Action Plan

Download a document and fill out a section weekly. Check off strategies you will focus on to expand your personal network and briefly reflect on how you will implement them.

*Found in **Learn the Skills** panel | Complete in Weeks 2-5 | 5-10 minutes each section*



Discover Hidden Assets: Post a Request and Offer to Help

Become aware of expertise in the cohort in this two-part activity. First, request help on a project, initiative, or issue. Then, offer to help someone else.

*Found in **Connect** panel | Complete in Get Started and in Weeks 2-4 | 15-30 minutes total*



Partner Meetings

Meet with a designated partner to discuss insights from the experience and the strategies you are starting to implement.

*Found in **Connect** panel | Complete in Get Started and in Weeks 2-4 | 15-30 minutes total*



Online Discussions

Share insights with the cohort and learn from others online. Answer guided prompts in forums to participate in the discussion.

*Found in **Learn the Skills** panel | Complete in Get Started and in Weeks 1-5 | 30 minutes each*



Leader Meeting

Meet with your leader to set a 6-month business goal and brainstorm connections that could help you achieve that goal. Fill out the Network Form together.

*Found in **Connect** panel | Complete in Get Started and in Week 3 | 15-30 minutes total*



Coach's Corner (optional)

Have a question or want to discuss a topic further? Post your question in the Coach's Corner forum.

*Found in **Connect** panel | Send in a question for your coach anytime.*



PROGRESS TRACKING

Over the next five weeks, how will I track my progress through the course?

Points and Badges

Each video you watch, piece of content you read, and activity you participate in will earn you points. Certain activities also earn badges. There's a scoreboard so you can see where you stand in the rankings. Learn more in the **Points and Badges** tile in the **Get Started** week on the **Learn the Skills** panel.

PROGRESS TRACKING

Over the next five weeks, how will I track my progress through the course?

Week	What you will learn	What you will do
<i>Get Started</i>	<ul style="list-style-type: none"> • Experience Navigation • What's Coming Up 	<ul style="list-style-type: none"> • Attend the Orientation Webinar • Complete your Bio Book. • Post in the Introduction Discussion.
<i>Week 1: High Performing Networks</i>	<ul style="list-style-type: none"> • Who else is in the group • Define Collaborative overload 	<ul style="list-style-type: none"> • Review others Bio Books. • Post in the Introduction Discussion. • Schedule partner & leader meetings. • Complete part of your action plan. • Review case studies (optional). • Ask the Coach a question (optional).
<i>Week 2: Innovate</i>	<ul style="list-style-type: none"> • Create energy and a foundation of trust • Develop boundary spanning ties 	<ul style="list-style-type: none"> • Conduct your first partner meeting. • Post in the online discussion. • Complete part of your action plan. • Join the live session • Post a request in the Discover Hidden Assets activity. • Review case studies (optional). • Ask the coach a question (optional).
<i>Week 3: Execute</i>	<ul style="list-style-type: none"> • Manage network points • Engage key opinion leaders 	<ul style="list-style-type: none"> • Conduct your leader meeting. • Post in the online discussion. • Complete part of your action plan. • Offer to help someone in the Discover Hidden Assets activity. • Review case studies (optional). • Ask the coach a question (optional).
<i>Week 4: Thrive</i>	<ul style="list-style-type: none"> • Reduce collaborative overload • Shift network interactions for your well-being 	<ul style="list-style-type: none"> • Conduct your second partner meeting. • Post in the online discussion. • Complete part of your action plan. • Join the live session • Offer to help someone with their request in the Discover Hidden Assets activity. • Review case studies (optional). • Ask the coach a question (optional).
<i>Week 5: What's Next</i>	<ul style="list-style-type: none"> • Navigate transitions and avoid network traps • Prepare for building and maintain an intentional network 	<ul style="list-style-type: none"> • Post in the online discussion. • Complete the last part of your action plan. • Share your top three actions. • Join the live session. • Review case studies (optional). • Ask the coach a question (optional).